Arterra Wines Canada Receives Sustainable Winery and Vineyard Certificate on behalf of Ontario Craft Wineries and Grape Growers of Ontario

Mississauga, ON (August 24, 2023) Arterra Wines Canada is proud to become a Certified Sustainable Winery and Vineyard, as part of the Sustainable Winegrowing Ontario Certified program. With a focus on Environment, Economy and Community, Sustainable Winegrowing Ontario Certified wineries and vineyards are caretakers of the land, good community partners, climate action leaders, and invested in social equity and diversity.

"At Arterra, we're committed to doing our part to create meaningful change in the communities where we work and live," said Levi de Loryn, Director of Winemaking. "This certificate is a testament to the hard work and dedication our teams have demonstrated to raise the bar on our environmental commitments, and we are honoured to be recognized alongside likeminded winemakers and grape growers."

Arterra's commitment to sustainability runs deep. Last year Arterra proudly partnered with the Niagara Peninsula Aspiring Global Geopark to help secure a UNESCO Global Geopark designation, and more recently Arterra became the first beverage company in Canada to be part of the United Nations Global Compact. This most recent Sustainable Winery and Vineyard certificate from OCW and GGO further cements our position as environmental stewards in the Canadian wine industry.

About Arterra Wines Canada, Inc.

Arterra Wines Canada, Inc. is the country's leading producer and marketer of award-winning, globally recognized Canadian and imported wines. With roots dating back to the original Niagara Falls Wine Company in 1874, Arterra's family of wines has grown to include over 100 wine brands, including seven of the top 20 brands in Canada: Jackson-Triggs, Inniskillin, Sawmill Creek, Wallaroo Trail, Woodbridge by Robert Mondavi, Ruffino and Kim Crawford. In the last five years, the company's portfolio has received over 1,500 accolades and awards in national and international wine competitions. Headquartered in Mississauga, Ontario, Arterra operates eight wineries across the country, with over 1,700 acres of premium vineyards in Canada's wine regions. Arterra also owns the Wine Rack stores in Ontario and sells wine kits for winemaking through its RJS Craft Winemaking brand. It employs approximately 2,000 full-time and part-time staff across the country. For more information about Arterra Wines Canada, Inc., visit www.arterracanada.com.