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Value-Added Agriculture: Arterra Supports Indigenous Summer Interns

Mississauga, Ontario, March 31, 2023. Arterra Wines Canada Inc. (Arterra) and IndigenousTech.ai are proud to announce a new summer Intern program, this time in partnership with Arterra. Beginning July 2023 First Nations students in Southern Ontario will be eligible to participate in a career pathways program in the Niagara region. This program will be run in conjunction with NK'Mip Cellars, Arterra's award-winning winery joint venture with the Osoyoos Indian Band in British Columbia.

"First Nations need to focus greater efforts on starting and running profitable businesses. A good job and financial security are one of the best antidotes to many of the issues that harm our people," says Chief Louie, First Nations leader and chief of the Osoyoos Indian Band. "Meaningful work brings dignity and self respect to all people."

For over 30 years, Arterra has partnered with First Nations groups across Canada, including the Osoyoos Indian Band to form the joint venture, NK'Mip Cellars, the first Indigenous-owned winery in North America.

IndigenousTech.ai is an Indigenous data analytics and software development company. Murray Rowe Jr. is company CEO. IndigenousTech.ai has been running Intern programs for three years with students receiving job placement every summer

For additional information on the Arterra IndigenousTech.ai summer wine career pathways Intern program, please contact Intern@IndigenousTech.ai.

About Arterra

Arterra Wines Canada, Inc. is the country's leading producer and marketer of award-winning, globally recognized Canadian and imported wines, including Jackson-Triggs, Inniskillin, Bodacious, Bask, Saintly, Bu and Kim Crawford. Arterra is headquartered in Mississauga, Ontario, and operates eight wineries across the country, with over 1,700 acres of premium vineyards in Canada's wine regions.

For more information about Arterra Wines Canada, Inc., visit www.arterracanada.com or

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